

# Sport Gel Bead Hot/ Cold Pack

43183 • 80-43183

## TARGET MARKETS:

- Sports Teams
- Charity Races
- Summer Camps
- Fitness Centers
- Game Day Giveaways

## CASE STUDY:

A sports camp gave out the Sport Gel Bead Hot/Cold Packs as a part of a welcome gift pack imprinted with the camp's logo. Attendees could chill them in freezer for a flexible ice pack or warm in the microwave for relaxing heat after a long day of practice. Being both versatile and reusable, the camp's name & logo was sure to be top of mind throughout the upcoming sports seasons.



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